

WE ARE YOUTH SOCCER



WHY CHOOSE
US YOUTH SOCCER™ ?



MISSION & VISION

From the moment our members enter the youth sport ecosystem, we are there to cheer them on in their triumphs and **help guide them through their challenges.**

We are committed to **providing world-class support, resources** and **leadership** – helping every member fulfill their goals on and off the field of play.

Every step of the way, we work to **bring communities together** through the power of soccer, making lifelong fans of the sport.



MILESTONES

1974

US Youth Soccer (USYS) is formed and has 100,000 members in its inaugural year.



1985

The McGuire Cup, the oldest youth sports trophy in the country, has its 50-year anniversary.



1991

USWNT win their first World Cup, with USYS alumnae Michelle Akers, Julie Foudy, and Kristine Lilly playing integral roles.



1994

The United States hosts the first-ever FIFA Men's World Cup on American soil, with the USMNT led by USYS alumni Marcelo Balboa, John Harkes and Tab Ramos.



1999

USWNT win their second FIFA World Cup, three years after winning their first gold medal at the Olympic Games. USYS alumna Brandi Chastain scored the game-winning penalty kick for The Stars and Stripes.



2008

USYS Hall of Fame is created with Donald Greer, who founded the association, honored as the charter member.



MILESTONES

2015



USWNT wins their third World Cup with all 23 players having been former members of USYS.



2017



The Olympic Development Program (ODP) celebrates its 30-year anniversary.



2019



USYS undergoes a rebrand signifying the evolution of the organization and the commitment to put the player at the center of everything we do.



2019



USWNT win their fourth World Cup and second consecutive with all 23 players being USYS alumnae.



2021



USMNT win the inaugural CONCACAF Nations League Final with former ODP stars Tyler Adams and Weston McKennie being vital contributors.



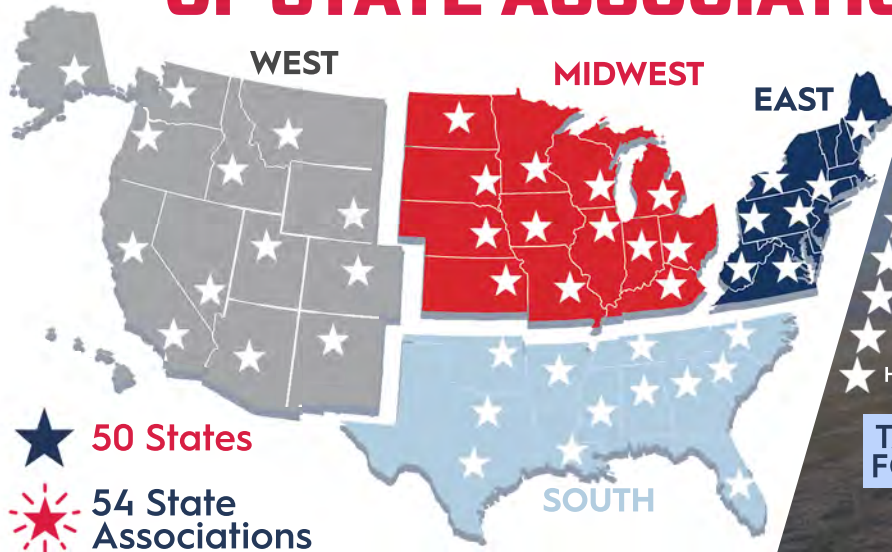
2022



National League celebrates its 15-year anniversary.



USYS NATIONAL NETWORK OF STATE ASSOCIATIONS



- ★ Vermont
- ★ New Hampshire
- ★ Massachusetts
- ★ Connecticut
- ★ Rhode Island
- ★ New Jersey
- ★ Delaware
- ★ Maryland
- ★ Hawaii

**TAP MAP STARS
FOR STATE INFO**

USYS STATE BENEFITS

More than \$130M is invested by USYS and our National Network of State Associations into local soccer communities each year.

USYS STATE BENEFITS

-  **Resource Tools**
-  **Programming**
-  **Workshops**
-  **USYS Support**
-  **Grants and Scholarships**
-  **Sponsor Discounts**
-  **Alumni gatherings**
-  **National Award Recognition**
-  **Newsletter**

USYS STATES BY THE NUMBERS

-  **300+ State Staff**
-  **1,000s of Volunteers**

USYS BY THE NUMBERS

USYS PLAYER HISTORY

- ★ More than 90% of all-time U.S. National Team Players have USYS ties
- ★ 400+ USYS Alumni Currently Playing Professionally

YOUTH SOCCER ECOSYSTEM

 26 National Events held Annually

 ~4,500 Participants per Event*

 2.3M+ Registered Players**

 5.75M+ Audience***

PROGRAMS



CHAMPIONS CUP

Bringing the world's best teams together, Champions Cup will serve as a global invitational event that allows the entire soccer community to stake their claim as true international champions of their age groups.



NATIONAL CHAMPIONSHIP SERIES

Billed as the country's oldest and most prestigious national youth soccer tournament, the National Championship Series allows more than 185,000 players to showcase their skills against the best competition each year.



PRESIDENTS CUP

Designed for teams seeking additional challenges against those of similar abilities, Presidents Cup provides a progressive and competitive experience to compete for a national title.



OLYMPIC DEVELOPMENT PROGRAM

Founded in 1977, ODP provides opportunities for high potential players, facilitates their development, and exposes them to the next level of their chosen pathway.



NATIONAL LEAGUE

Founded in 2007, National League provides the top competition in USYS amongst its through three areas of competition: 13 Conferences, P.R.O., and the newly-created Elite 64.



USYS EUROPE

Committed to creating an avenue for American players living or traveling in Europe to grow, train, and compete, USYSE provides the opportunity to participate in two programs: Grassroots and ODP.

PROGRAMS



FUTSAL FUTSAL

Recognized throughout the world as self-teaching game, USYS will host its inaugural Futsal National Championships in February of 2023. Players are put into situations that require precise passes, dribbles, and movements – all in a confined space.



LEAGUE AMERICA

Designed to capture the spirit and ethos of our recreation and grassroots members, League America helps kids find their passion for the game, feel part of a national effort, and celebrates players of all skill levels.



LEAGUE AMERICA FESTIVALS

Providing recreational players with an opportunity to experience a high-quality statewide tournament, League America Festivals offer a fun, family-like atmosphere for all involved.



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BUILDING FANS OF THE GAME FOR LIFE.

LEARN → COMPETE → REPRESENT



PLAYERS, COACHES, FAMILIES, VOLUNTEERS, CLUBS, REFEREES, FANS, ADMINISTRATORS

KEY INITIATIVES

ESPORTS

USYS' newest initiative, Rise of Champions is an esports grassroots, online-only program that offers prizes in a safe and fully-moderated environment. US Youth Soccer operates both community events and fully-licensed esports events such as EA Sports FIFA 22.

GOALKEEPER CLUB | **KEEPER WARS** Where America's Goalkeepers Go To Battle!

Established to give this position on the field a sense of community, Goalkeeper Club provides tools and support to help netminders be successful in life. KeeperWars also brings an innovative competition that showcases the talents of the last line of defense.

REFEREES

From teenage referees officiating youth matches to seasoned officials who have called FIFA World Cup games, USYS is committed to providing our referees with the best resources, tools, advice, and training to all.

COLLEGE RECRUITMENT

Focused on creating an avenue for all of our members to pursue a collegiate career, USYS offers multiple programs that showcase all of the talent in our programs.

USYS CARES

TOPSOCCER

Providing opportunities for players to develop at their own pace, TOPSoccer is a community-based training program for all athletes with intellectual, emotional, and/or physical disabilities.

SOCCER FOR SUCCESS

The U.S. Soccer Foundation's signature program that helps children establish positive social, emotional, and physical health behaviors and skills, Soccer for Success improves the lives of children on and off the pitch and focuses on preparing youth for the future.

DIVERSITY EQUITY & INCLUSION

Fostering an inclusive, bias-free and equitable community, USYS has taken firm action to establish a long-standing commitment to **diversity**, **equity**, and **inclusion**.

SAFESPORT

Partnering with SafeSport, USYS is committed to creating a safe environment for players to be free from emotional, physical, or sexual abuse.

USYS CARES

COACH & PARENT EDUCATION

USYS is committed to providing all coaches, from beginner to advanced, the education necessary to guide and mentor their players at every level of the game. USYS also helps parents to better understand the difference they can make to improve the game for their child.

TOP-NOTCH FACILITIES

USYS' 26 annual signature events for boys and girls are hosted at many of North America's finest soccer fields and facilities. Local organizers and USYS staff work diligently to create memorable experiences for athlete participants, families, as well as tournament officials.

NATIONAL OFFICE RESOURCES

The national office team includes experts in a variety of areas including: Business Affairs & Finance, Competition & Event Operations, Marketing & Communications, and Sport & Member Development. Two dozen full time employees comprise the staff at USYS headquarters in Frisco, Texas, while a similar number of individuals operate in each of USYS' four regions throughout the country.

USYS UNIVERSITY

USYS University is the first-ever gathering of educational resources designed to educate our members so that they can perform better on and off the field. It aims to embody the goals of college and similar institutions by enriching our member's lives through learning with resources across multiple fields.

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In an effort to provide the best educational tools possible, USYS partnered with TrueSport to equip members with resources necessary to build vital life skills and core values.



MOJO sets USYS coaches up for success by providing hundreds of activities designed by top youth coaches and child development experts, with videos produced by Emmy award-winning teams.



To provide the resources necessary to improve, maintain, and support our members' mental wellbeing, USYS partnered with USC-MHS to offer ongoing mental health training, support, and benefits to all.



The mission at Soccer Parenting: Inspiring Players by Empowering Parents. Together, Soccer Parenting and USYS are helping parents understand the power they have to help children feel inspired by the game.



Allowing members to have access to the best information and resources necessary, USYS partnered with the Hospital for Special Surgery to provide unmatched medical guidance, education, and benefits to all.

PARTNERSHIPS



expand^abrand



STATSports®

GEOSNAPSHOT



BATTLEFY



UNITEDFUTSAL®



CONNECT WITH USYS

CHIEF
EXECUTIVE
OFFICER



SKIP
GILBERT

NATIONAL
LEAGUE
COMMISSIONER



SIMON
COLLINS

DIRECTOR OF
COMPETITION &
EVENT OPERATIONS



CHRIS
WEBB

CHIEF
FINANCIAL
OFFICER



YVETTE
SAENZ

DIRECTOR OF
MARKETING &
COMMUNICATIONS



GEORGE
STIEREN

DIRECTOR OF
SPORT & MEMBER
DEVELOPMENT



TOM
CONDONE

TAP ICONS TO CONNECT





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